

# Earth to Business

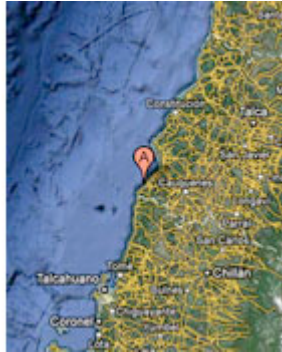
the ERDAS E-Newsletter

www.erdas.com

## ERDAS INSIGHTS

### ERDAS Supplies Web Services for Haiti & Chile Disaster Relief Efforts

Following the recent tragedies in both Haiti and Chile, ERDAS has worked closely with several business partners to provide the most accurate, up-to-date imagery and information on these areas. The web service enabled geospatial datasets are available free of charge for organizations participating in the relief efforts for the earthquake and tsunami disasters. Using imagery from Google, GeoEye, NOAA, RIT, RapidEye and DigitalGlobe, the areas affected have been properly georeferenced. These timely resources are accessible from the [ERDAS website](#). For information on the Haiti web services, please visit our [Haitian Relief web page](#). For information on the web services for Chile, please visit [our Chile Relief Efforts web page](#).



## Webinars

23 March 2010

**Bring It Together with IMAGINE Feature Interoperability**

**New Archived Webinar Available: Automate Your Image Registration...FAST!**

[Click here to view all our archived Webinars!](#)

## Training

Did you know that ERDAS offers **training** in Australia & New Zealand, Belgium and in the USA? For more info, e-mail [training@erdas.com](mailto:training@erdas.com).

### Belgium:

March 15-19: **ERDAS APOLLO Technical Training** (Liege, BE)

March 23-24: **Satellite Image Processing in LPS** (Liege, BE)

### Denver, Colorado, USA:

March 15-16: **Spatial Modeling and Expert Systems**

March 17-18: **Multispectral Classification**

### Atlanta, Georgia, USA:

March 22-24: **Introduction to LPS**

March 25-26: **Spatial Modeling and Expert Systems**

### Washington, D.C., USA:

March 22-24: **Introduction to LPS**

## Tradeshows

16 March 2010

**ERDAS Rocks 2010 World Tour - Sydney**  
Sydney, NSW, Australia

17 March 2010

**ERDAS Rocks 2010 World Tour - Canberra**  
Canberra, ACT, Australia

23 March 2010

**ERDAS Day Saudi Arabia**  
Riyadh, Saudi Arabia

14 April 2010

**AAG Annual Meeting**  
Kansas City, MO, USA

26 April 2010

**ASPRS Annual Conference**  
San Diego, CA, USA

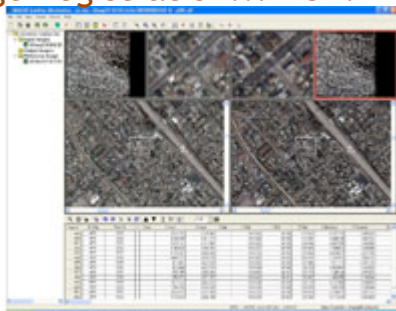
Watch new webisodes on

## FEATURED PRODUCT

### IMAGINE AutoSync

#### Automate Your Image Registration...FAST!

Are you dealing with new imagery that doesn't line up with your existing? Do you need to rapidly orthorectify data? IMAGINE AutoSync easily solves these problems, saving you time and making your workflow more efficient. An add-on to ERDAS IMAGINE®,



IMAGINE AutoSync takes two (or more) images of potentially dissimilar types, such as IKONOS and SPOT5 or air photos and QuickBird, and automatically generates thousands of points to tie them together with high accuracy. This method can be used to improve the registration between already georeferenced data sets, or to correlate new raw imagery to an existing georeferenced image base. For more information on IMAGINE AutoSync, please visit the [product page](#) or view the recent [webinar](#) on-demand.

## CUSTOMER SUCCESS STORY



### Providing Consistency and Efficiency for the NRCS

An agency of the United States Department of Agriculture, the Natural Resources Conservation Service (NRCS), has adopted and implemented a

customized geospatial solution to handle large quantities of site-specific, one-of-a-kind aerial photography. This customized solution is called the NRCS Image Registration Wizard, a business user interface for LPS.

[READ MORE](#)

## UPCOMING ERDAS EVENT



### San Diego – Get Ready to Be Rocked!

If you haven't already heard, the ERDAS Rocks World Tour is making a stop in San Diego next month. Being held in conjunction with the ASPRS conference, this event will take place on

Tuesday, April 27 from 8 a.m.-12 p.m at the Towne and Country Resort and Convention Center in Garden Salon Two. Join us for breakfast, discussions and dynamic presentations. Presenters include [Joel Campbell](#), the new ERDAS President, ERDAS Product Managers, ERDAS users and business partners. With more than 30 years of experience pioneering geospatial solutions, you will see the fusion and culmination of innovation in the ERDAS 2010 Software Release. [Register now for the event!](#)



## ERDAS in the News

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